Transcript

What is Micro learning?

For me, learning is happening all the time.

Each day, I learn several things in small chunks. It happens through peer-to-peer knowledge sharing, spur of the moment research, active observation, or even trial and error. Most often it is unplanned, unofficial and away from the classroom. And I am not that unusual. Most people acquire most of their knowledge every day in smaller pieces.

We live in the era of "micro". We communicate in micro-narratives – SMS, Twitter, Tumblr, Yammer and Vine. And with our shrinking attention spans and hectic schedule, we consume content in tiny doses.

Micro learning is the process of learning through small, manageable and digestible chunks. These short bursts of learning (from 60 seconds to 6 minutes) are easier to retain and incorporate into a learner's daily routines: when we are in the coffee line, between meetings or on the train.

It is perfectly suited for mobile devices, and learners are in full control of their learning. They choose where they want to learn, what they want to learn and at a time most convenient or relevant for them.

Examples of micro learning include:

- Catching up on what your Twitter network are sharing, while waiting for a train
- Picking up a couple of recent blog posts or videos from your RSS reader while having your morning coffee
- Finding a quick video about how to cut a pineapple for your birthday party
- A question posed by your manager asking for a one-minute reaction from each employee

As can be seen from the examples above, the learner dictates what and when they learn.